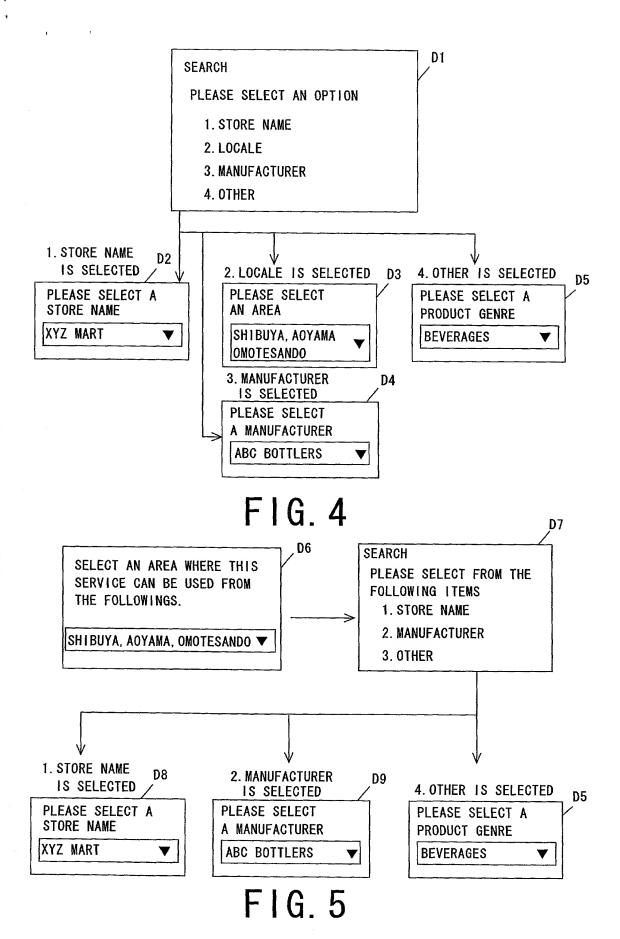


FIG. 2

| USER REGISTRATION        |             |               |   |
|--------------------------|-------------|---------------|---|
| PLEASE ENTER TH          | IE FOLLOWIN | G INFORMATION |   |
| USER NAME                |             |               |   |
| AGE                      |             |               |   |
| ADDRESS                  |             |               |   |
| FAMILY                   |             |               |   |
| HOBBIES                  |             |               |   |
| CELLULAR PHONE<br>NUMBER |             |               |   |
| E-MAIL ADDRESS           |             |               |   |
| CREDIT CARD NUMBE        | R           |               |   |
|                          | <del></del> |               | I |
| CAN                      | CEL         | REGISTER      |   |

FIG. 3



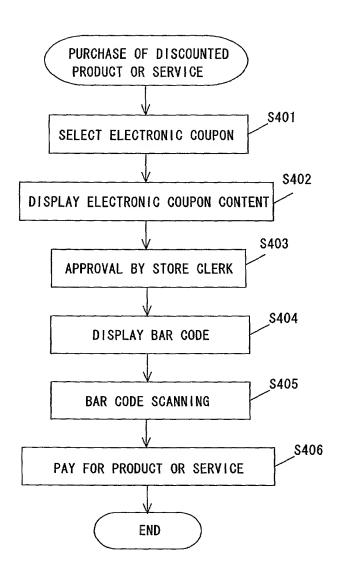


FIG. 6

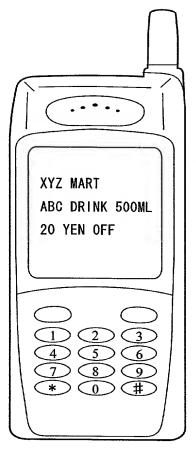


FIG. 7

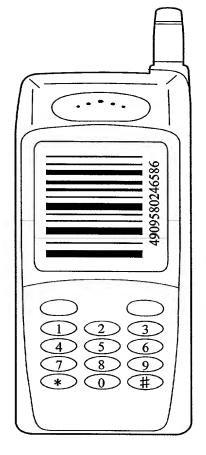


FIG. 8

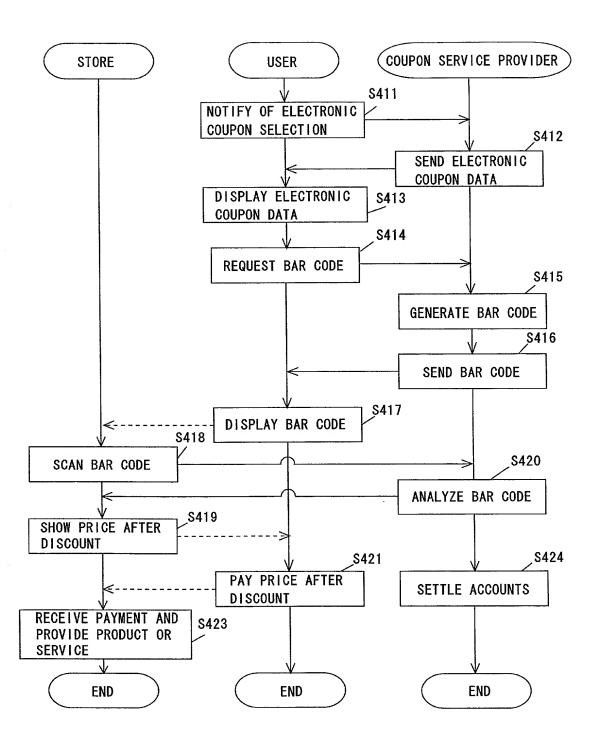


FIG. 9

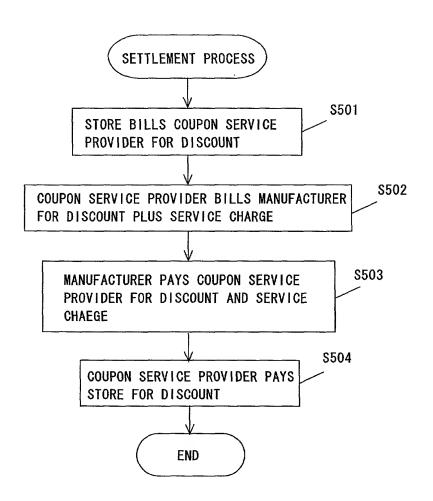


FIG. 10

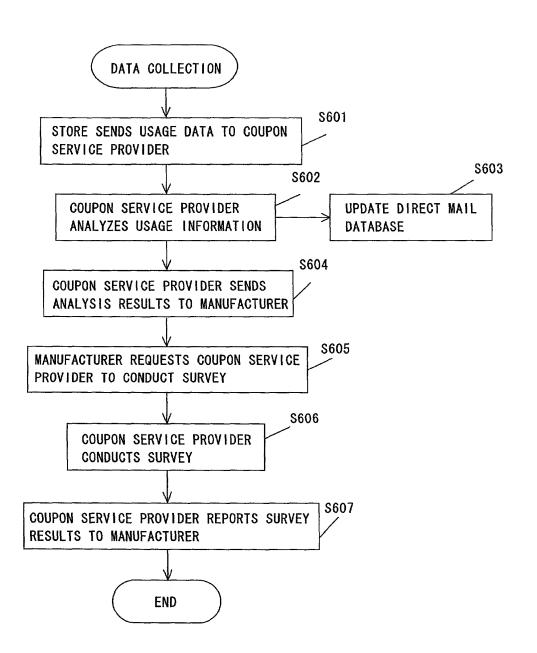
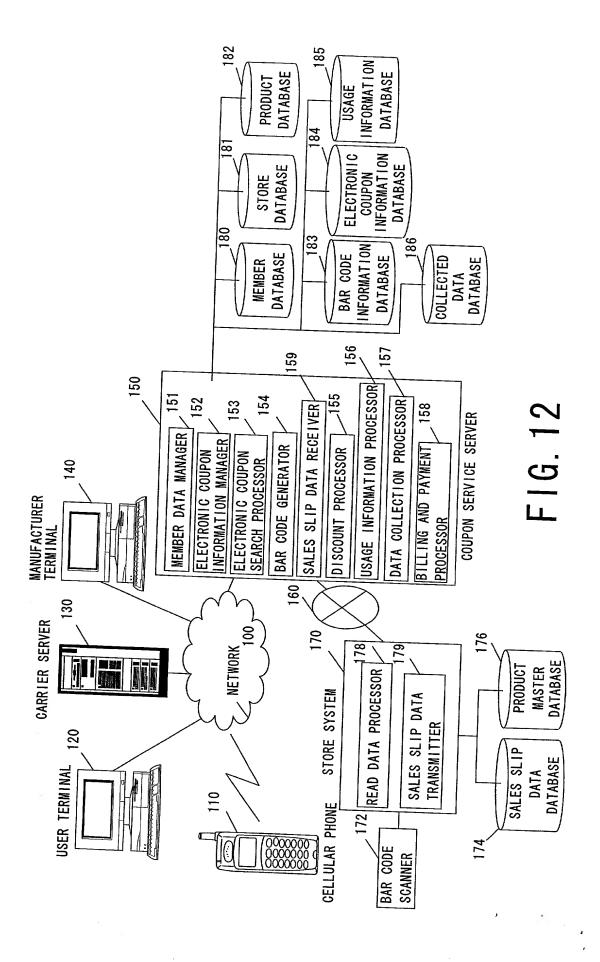


FIG. 11



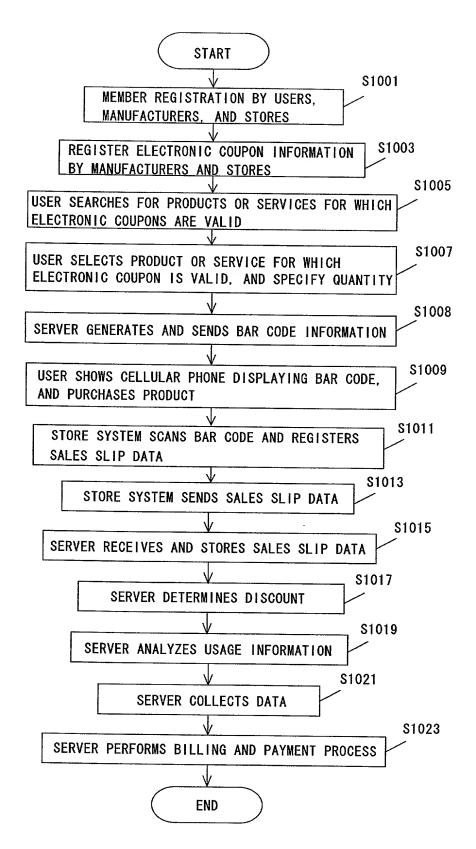


FIG. 13

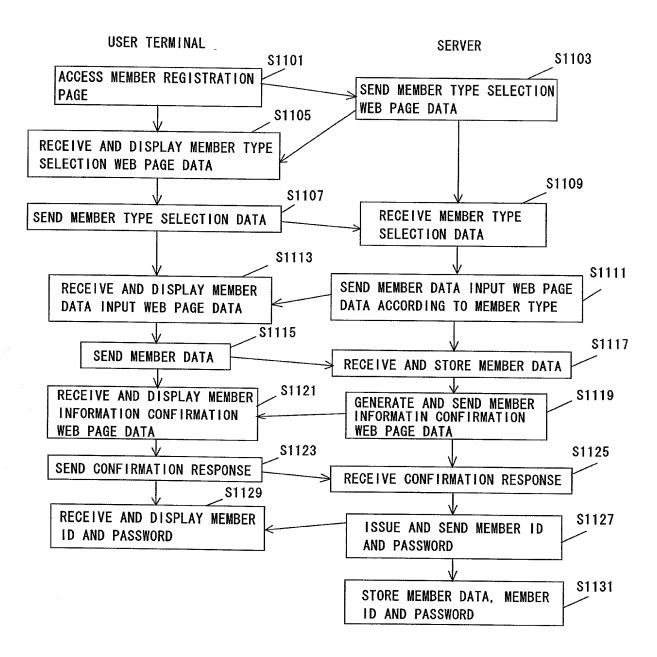


FIG. 14

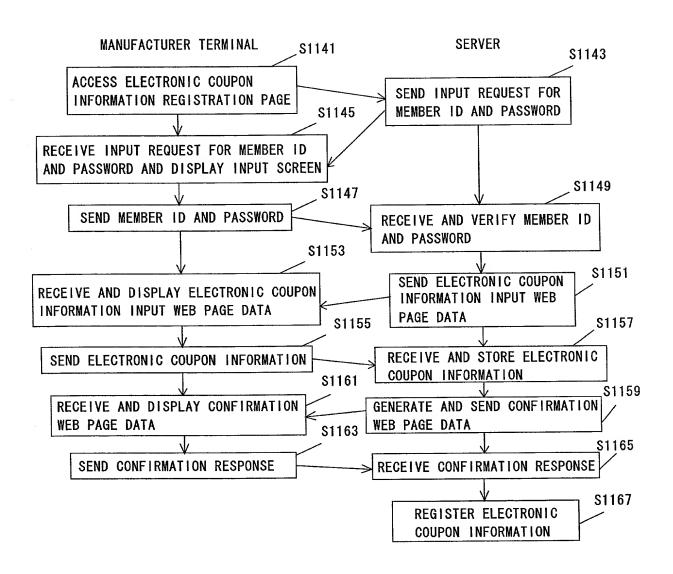


FIG. 15

| ELECTRONIC COUPON REGISTRATION SCREEN      |                                   |  |  |  |  |  |  |
|--|-----------------------------------|--|--|--|--|--|--|
| APPLICABLE PRODUCT OR SERVICE              |                                   |  |  |  |  |  |  |
| JAN CODE FOR APPLICABLE PRODUCT OR SERVICE |                                   |  |  |  |  |  |  |
| DISCOUNT                                   | YEN                               |  |  |  |  |  |  |
| VALID PERIOD                               | FROMYYMMDATEHRMIN TOYYMMDATEHRMIN |  |  |  |  |  |  |
| DISCOUNT AREA                              | SHIBUYA AREA ▼                    |  |  |  |  |  |  |
| USABLE STORE                               | OX CONVENIENCE STORE ▼            |  |  |  |  |  |  |
| DISIGNATION OF<br>USER CLUSTER             | OFFICE WORKERS ▼                  |  |  |  |  |  |  |

FIG. 16

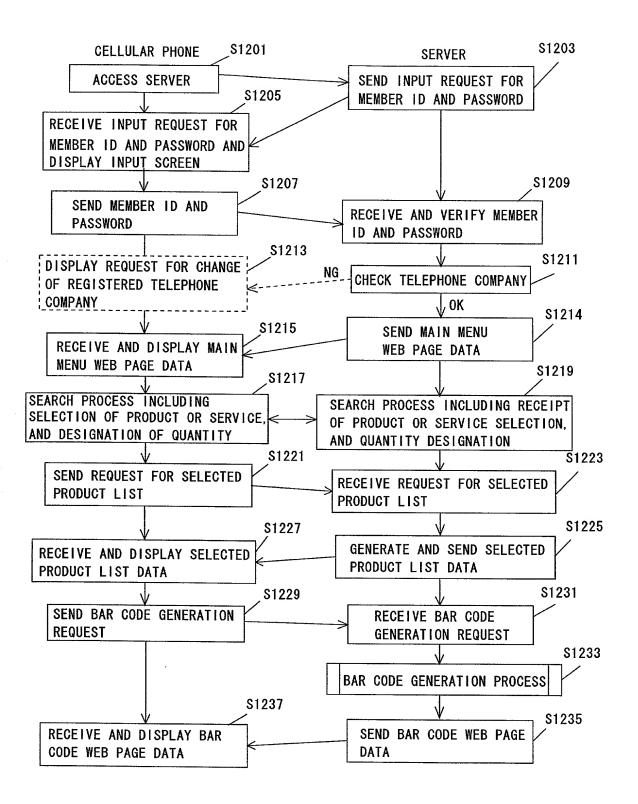


FIG. 17

## SUZUKI CHIKA

- 1. COUPON SEACH
  - \*SEARCH FROM STORES
  - \*SEARCH FROM PRODUCTS
  - \*SEARCH FROM LOCALE
  - \*SELECT FROM PREFERRED
- 2. POINTS EARNED TO DATE
- 3. INTRODUCE TO A FRIEND
- 4. CLUB CHOKINBAKO
- 5. END

## FIG. 18



02422534

STORE FFF SHIBUYA

EXPIRATION:01/02/20 AM3:00

TOTAL DISCOUNT POINTS:5 / 100 YEN

1. A POTATO CHIPS

2 40

2. A DRINK

1 20

3. B DRINK

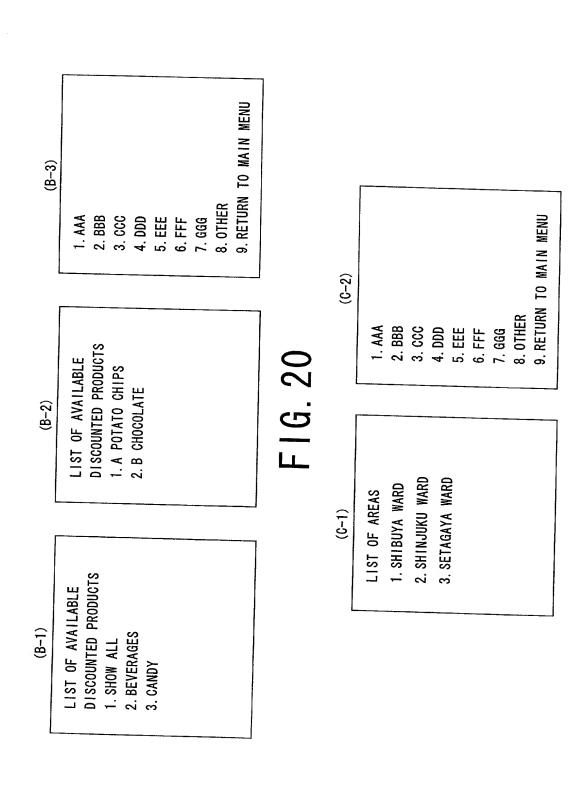
2 40

\*RETURN TO MAIN MENU

FIG. 22

| (A-4) | STORE FFF SHIBUYA  | AND LIANT AVAILANT TIGHT | 10 PRODUCTS       | 1. SHOW ALL 10  | 2. BEVERAGES 2            | 3. CANDY 2                  | 4. BOX LUNCHES 3 | 5. DAILY SUNDRIES 3    | 9. RETURN TO PREVIOUS MENU | (A-8) | STORE FFF SHIBUYA PURCHASED PRODUCT LIST 1. A POTATO CHIPS 2 40 2. A BEVERAGE 1 20 3. B BEVERAGE 2 40 TOTAL 5 100 *EDIT/DELETE:ENTER NUMBER *SHOW TOTAL *RETURN TO PREVIOUS MENU            |
|-------|--------------------|--------------------------|-------------------|-----------------|---------------------------|-----------------------------|------------------|------------------------|----------------------------|-------|---|
| (A-3) | FIRST CHARACTER IN | STORE NAME 1. A, B, C    | 2. D, E, F        | 4. J, K, L      | 5. M, N, O                | 6. P, Q, R                  | 7, 0, 1, 0, V    | 9. RETURN TO MAIN MENU |                            | (A-7) | STORE FFF SHIBUYA  1. A LOW-SALT POTATO CHIPS, 100 GRAMME 20 YEN OFF STORE PRICE QUANTITY: 1 PRESS F TO CONFIRM 2. SELECT OTHER 3. SHOW TOTAL 9. RETURN TO PREVIOUS MENU DISCOUNT TOTAL: 20 |
| (A-2) | CONVENIENCE STORES | 1. AAA                   | 2. BBB<br>3. CCC  | 4. DDD          | . 5.<br>FEE               | 7 GG                        | 8. OTHER         | 9. RETURN TO MAIN MENU |                            | (A-6) | STORE FFF SHIBUYA  1. A LOW-SALT POTATO CHIPS, 100 GRAMME 20 YEN DISCOUNT NOW AVAILABLE 1. INPUT QUANTITY 2. SELECT OTHER 3. SHOW TOTAL 9. RETURN TO PREVIOUS MENU TOTAL:0                  |
| (A-1) | SEARCH FROM STORES | 1. CONVENIENCE STORES    | 3. GROCERY STORES | 4. HOME CENTERS | 6. LARGE SHOPPING CENTEDS | 7. SPECIALIZED CHAIN STORES | 8. OTHER         | 9. RETURN TO MAIN MENU |                            | (A-5) | STORE FFF SHIBUYA GENRE:CANDY 1. A LOW-SALT POTATO CHIPS 2. B CHOCOLATE 2. B CHOCOLATE 9. RETURN TO PREVIOUS MENU DISCOUNT TOTAL:0  |

F1G. 19



F1G. 21

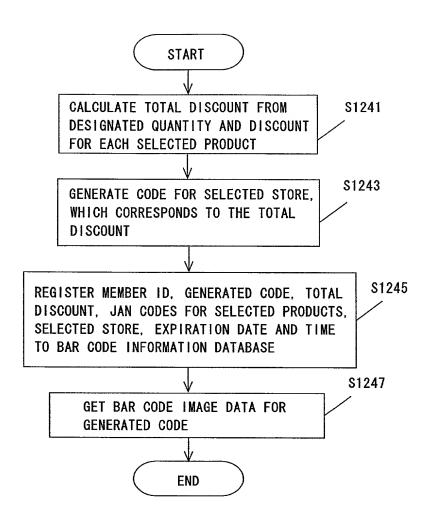


FIG. 23

|                             |                        |   |  | _ |  | _ |   |   |   |              |  |
|-----------------------------|------------------------|---|--|---|--|---|---|---|---|--------------|--|
| EXPIRATION DATE<br>AND TIME | 2001/03/30/<br>16: 00/ |   |  |   |  |   | _ | _ | - | -            |  |
| STORE CODE                  |                        | A2009   |  |   |  |   |   |   |   | _            |  |
| DISCOUNT                    |                        | 140   |  |   |  |   |   |   |   | <del>-</del> |  |
| JAN CODE                    | 4901037179409          | 4901037179409<br>4901037199411<br>4901037189421 |  |   |  | - | _ |   | _ |              |  |
| MEMBER ID                   |                        | 6666  |  |   |  |   |   | _ |   |              |  |
| BAR CODE                    |                        | 02422534  |  |   |  |   |   |   | _ | _            |  |

F16.24

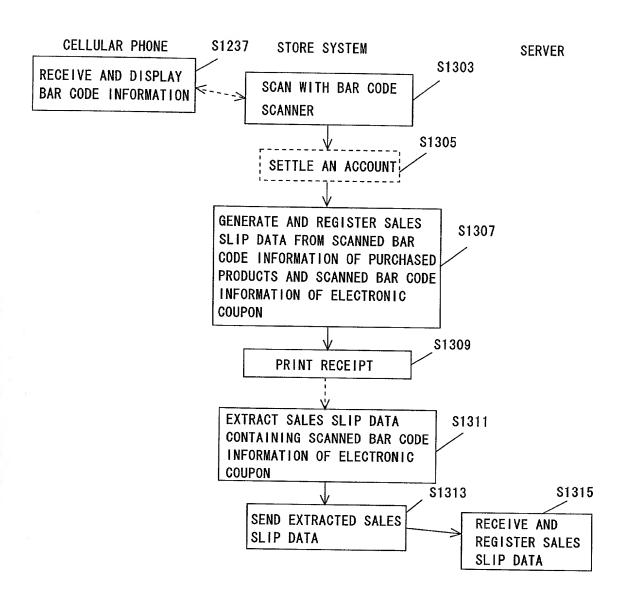


FIG. 25

| STORE FFF SHIBUYA   |                |         |         |    |          |
|---------------------|----------------|---------|---------|----|----------|
| STORE NUMBER 0819 0 | I/02/19 PM5:24 |         |         |    |          |
| A POTATO CHIPS      | 2 108 216      |         |         |    |          |
| B CHEESE            | 1 198 198      | <br>NOT | SUBJECT | TO | DISCOUNT |
| A BEVERAGE (500 ML) | 1 88 88        |         |         |    |          |
| _D NOODELE          | 1 148 148      | NOT     | SUBJECT | TO | DISCOUNT |
| B BEVERAGE (500 ML) | 2 138 276      |         |         |    |          |
| SAVING BAR CODE     | 02422534 (100) |         |         |    |          |
| SUBTOTAL            | 926            |         |         |    |          |
| SALES TAX           | 46             |         |         |    |          |
| TOTAL               | 972            |         |         |    |          |
| AMOUNT RECEIVED     | 1,000          |         |         |    |          |
| CHANGE              | 28             |         |         |    |          |
| RECEIPT NO. 24525   |                |         |         |    |          |
|                     |                |         |         |    |          |

FIG. 26

```
TOTAL POINTS TO DATE
01/02/18 AAA MEGURO
CODE 0124452
  QUANTITY 4 DISCOUNT
                         80
  HITS
            3
                         60
01/02/19 FFF SHIBUYA
CODE 02422534
  QUANTITY 5 DISCOUNT 100
  HITS
            5
                        100
  TOTAL HITS 8
                        160
AMOUNT TO BE CREDITED ON
FEBRUARY BILL
8. SHOW PREVIOUS MONTH
9. RETURN TO PREVIOUS MENU
```

FIG. 30

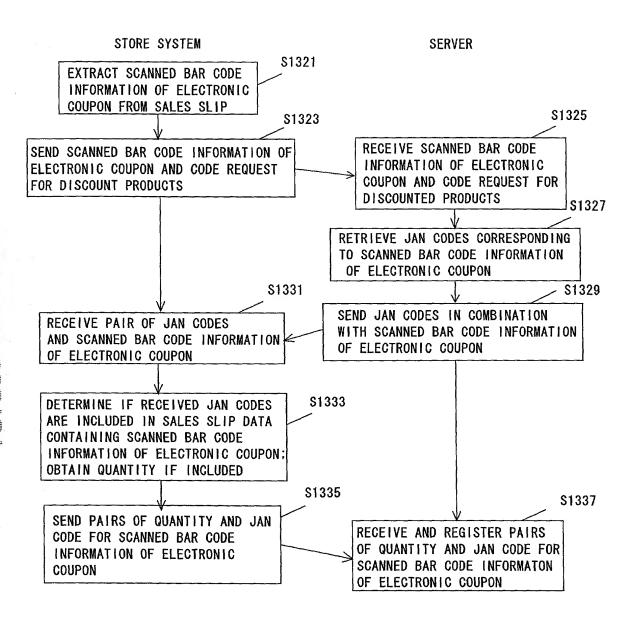


FIG. 27

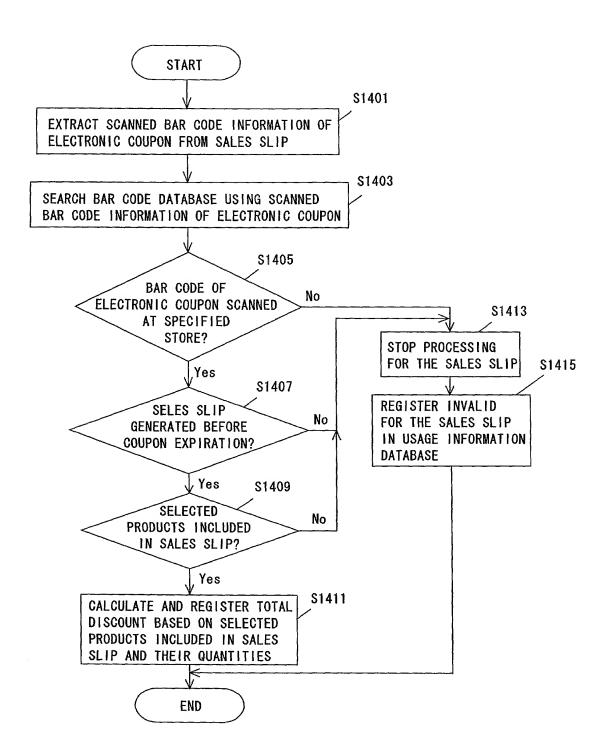


FIG. 28

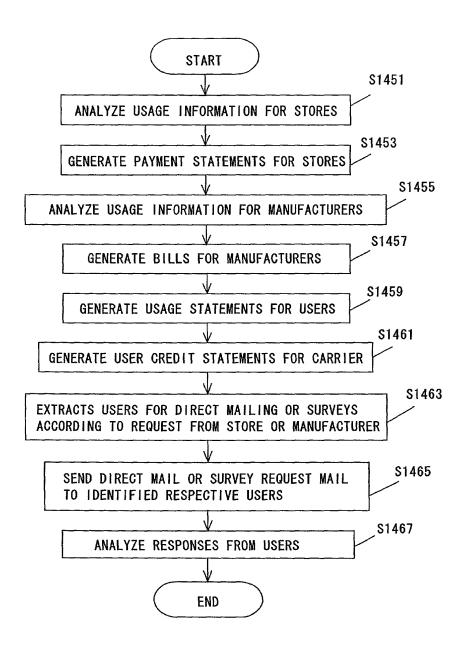


FIG. 29